

How can I make the right impression with my business signature?

Your name is the most personal thing you can put on paper and your signature can either make a positive or negative impression of you. The general consensus is that a signature almost immediately becomes legible when using a fountain pen. Ballpoint pens require pressure for best results and this can cause ugly indents on business documents. Black is the preferred color for many companies especially on legal documents, and, in some cases, is actually required. However, since it can be difficult to distinguish between an original signed in black ink and a photocopy, royal blue is the next preferred option. Your signature should be legible. Do slow down when you sign your name. Do not sign in a manner that says “I’m too busy to sign my name”. There are a few more pointers but this should suffice to begin with!